

SPECIALTY DATA SERVICES

FOR PHARMACEUTICAL
MANUFACTURERS



AT A GLANCE:

KPI Identification & Contracting Strategy

ValueCentric understands every specialty product is unique and that the distribution and service models need to align with the strategic objectives for your products.

Data Development & Onboarding

ValueCentric assesses the data reporting capabilities of your customized specialty model. This includes receiving data from distributors, pharmacies, HUBs, lab companies, hospitals and clinics, GPOs, etc.

Data Aggregation, Integration & Management

ValueCentric tracks quality metrics to identify issues quickly and works with specialty partners to fix any discrepancies. We ensure appropriate data is being reported per the manufacturer/specialty partner contract.

Advanced Analytics & Contract Scorecarding

ValueCentric is a trusted steward of manufacturer data for over 140 pharmaceutical companies. Our analytic tools track patient, prescriber, pharmacy and distributor trends over time.

KEY BUSINESS BENEFITS



Develop a detailed data aggregation and reporting plan to optimize the specialty value chain



Determine if patient assistance strategies are improving patient access



Gain insight into in-depth details into the patient's journey and time to therapy initiation



Enhance targeting and compensation plans with specialty pharmacy data



Trend adherence program metrics to guarantee optimal patient therapy

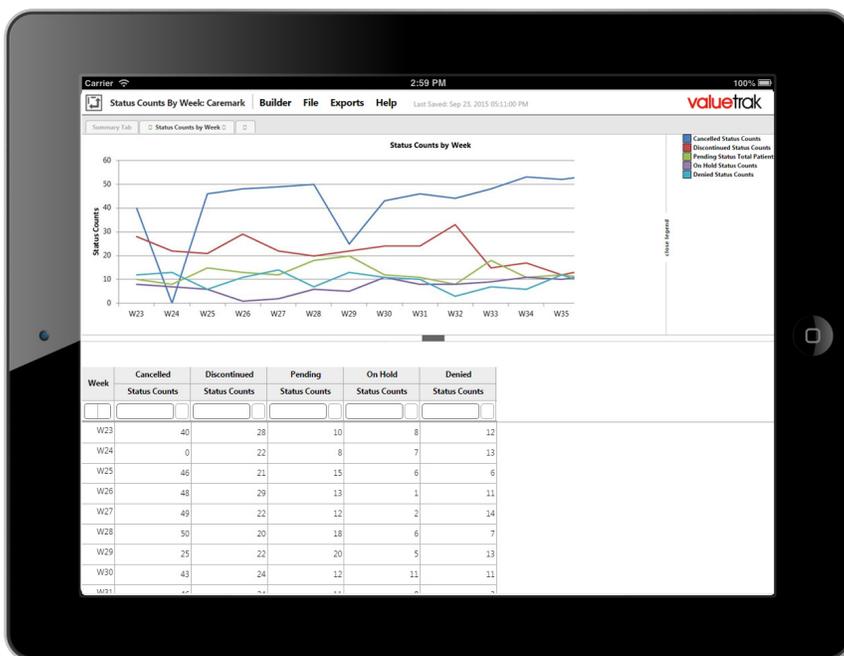


Develop a holistic analytic profile of the specialty channel ROI and patient outcomes

KPI Identification & Contracting Strategy:

Answer key questions: understand SP data quality performance, should you work with a HUB, which KPIs are critical for your drug, how to contract handling of Protected Health Information (PHI), etc.

Establish contracts that ensure data elements and quality requirements support key metrics; improve SP compliance.



Data Development & Onboarding:

Management of specialty providers to ensure receipt and integration of quality data, including detailed monitoring of data discrepancies and resolution of issues on an ongoing basis.

HIPAA compliant de-identification of patient data to enable patient longitudinal reporting.

Data Aggregation, Integration & Management:

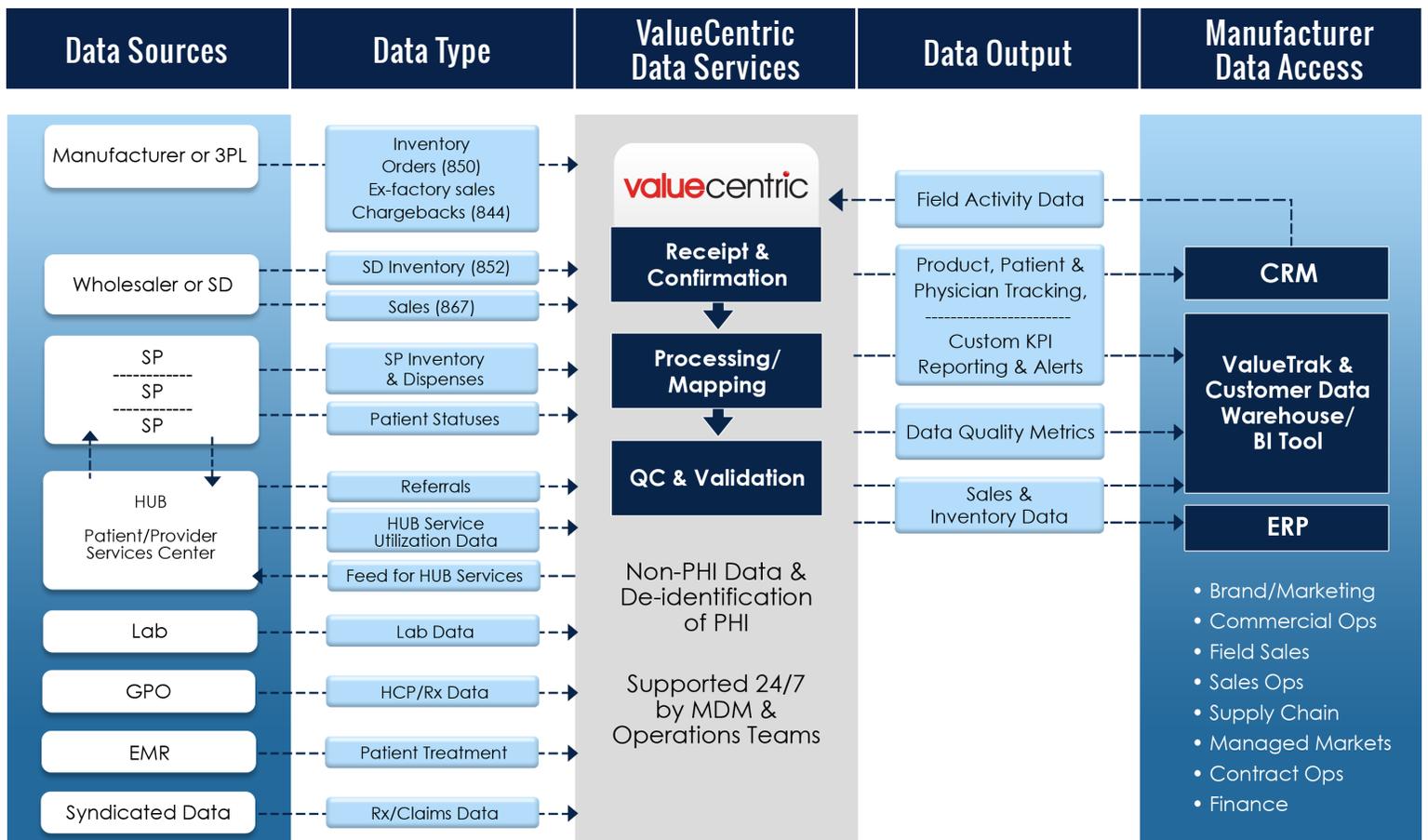
Data is processed as received (real time) and monitored 24/7 for quality, completeness and timeliness.

Master Data Management services consolidate and maintain complete records for points of care and healthcare professionals including multiple attributes and identifiers.

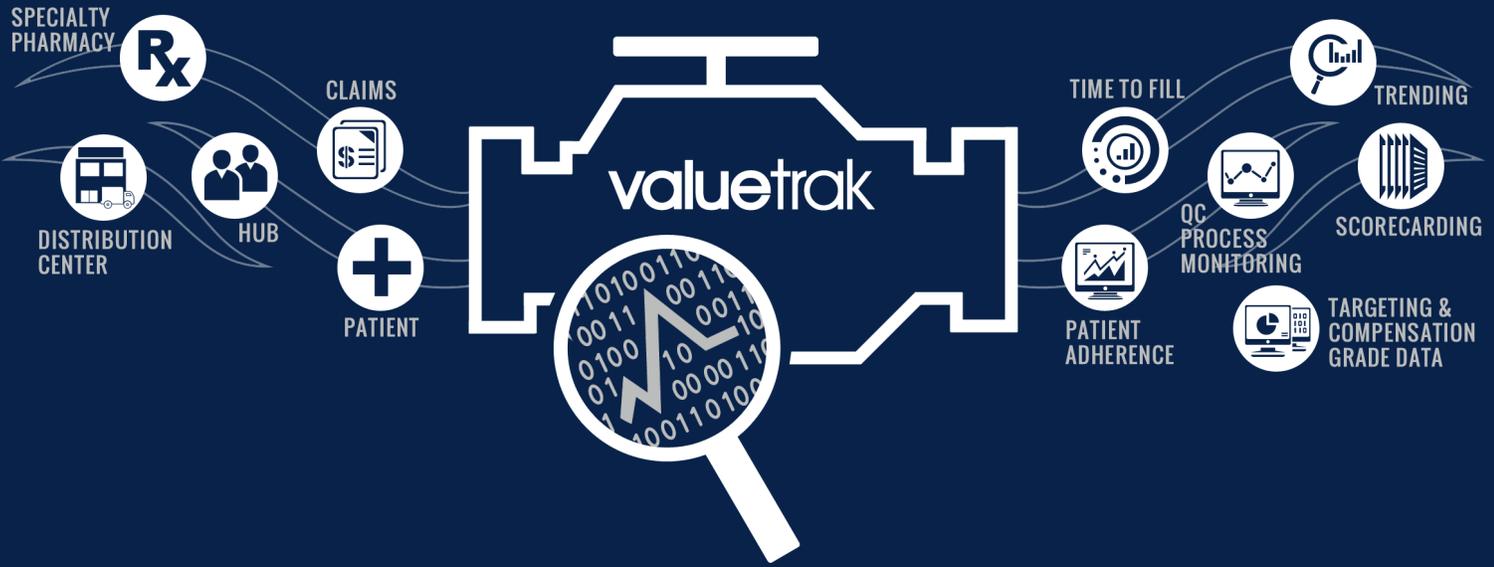
Advanced Analytics & Contract Scorecarding:

Determine penalties and bonuses based on actual performance metrics such as data quality, patient counts, volume of Rxs filled, patient therapy metrics.

Better understand the patient journey by Time-to-Fill, Medication Possession Ratio, Therapy Gap Days, Time on Therapy, Copay Assistance, PAP enrollment.



MANAGE ← → PROCESS → PRESENT



valuecentric

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