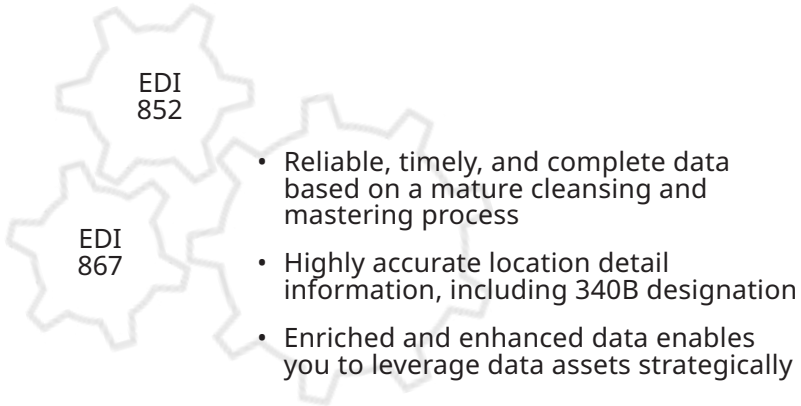


valuetrak

VALUECENTRIC DATA MANAGEMENT ENGINE



852 SALES & INVENTORY

Optimize product distribution via automated monitoring of channel activity; complete with customizable reporting, alerts, and dashboards



867 DETAILED SALES REPORTING

Improve sales and marketing effectiveness with 100% visibility of sales and returns into all classes of trade including retail, hospitals, and clinics

Increase Utilization and Decrease Time Spent

Leverage ValueCentric's deep expertise in data curation and stewardship including machine learning tools and artificial intelligence practices.

Approximately
12% of a company's data is used for analytics

80% of an analyst's time is spent preparing data

ADDITIONAL SERVICES & DATA ENHANCEMENTS

DISTRIBUTOR SCORECARDING



Quantify partner adherence, automate performance measurements, and make business adjustments or payment approvals

ORDER MANAGEMENT



Streamline the management of distributor orders by evaluating them at the line or order level based on key channel metrics

PIPELINE INVENTORY & G2N SERVICES



Access all levels of sales and retail inventory in downstream channels to improve forecasting accuracy and gross-to-net modeling

SPECIALTY PHARMA SOLUTIONS



Specialty data aggregation, integration, and management tools to improve patient care and increase adherence

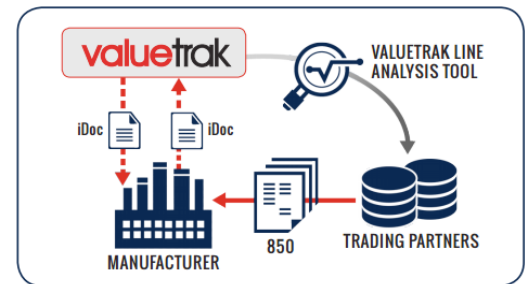
DISTRIBUTOR SCORECARDING

- Configurable measures and violation scales allow for unique scope and metrics for product/partner combinations
- Violation forgiveness and overrides are documented and auditable
- Easily adjust measurements and scope as agreements evolve
- Quick export capability for easily sharing performance results and payment summaries with distributor partners



ORDER MANAGEMENT

- Integrate channel data with ERP orders to effectively manage product distribution and identify potential suspicious ordering patterns
- Flexible user-defined parameters auto-analyze and process orders falling within pre-determined thresholds, flagging others for further review
- Gain a holistic view of wholesaler and downstream purchases to pinpoint potential abuse of sensitive products



PIPELINE INVENTORY & G2N SERVICES

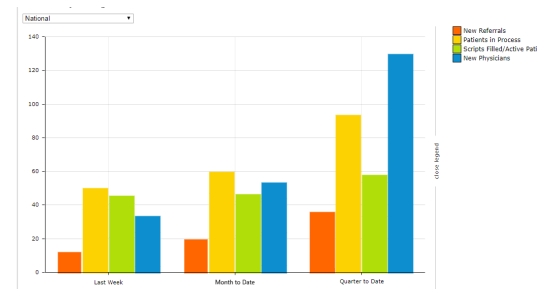
- Complete pipeline inventory enables accurate financial projections and accruals
- Highly accurate Market Visibility services project inventory levels at the pharmacy level
- Accounts for incomplete data including blinded/blocked transactions
- Methodology reviewed and accepted by Big 4 audit firms



SPECIALTY PHARMA SOLUTIONS

- Consulting Services provide a detailed review of channel strategies and data exhibit
- Data Aggregation and Management from sources across the specialty value chain for consistent tracking of product movement and patient activity
- Patient Journey Analytics allow for longitudinal patient tracking to identify obstacles to patient care
- Performance Reporting ensures accurate data for product performance and patient care reporting

Patient Activity Trending



CONTACT US

VALUECENTRIC.COM

SALES@VALUECENTRIC.COM

716-972-1600