

## ValueTrak 8.0 Release Re-Imagines Fee-For-Service Scorecarding with New Data Quality Metrics and Robust Customization Capabilities

ORCHARD PARK, NY -- 13 June 2016 – ValueCentric, the industry leader in healthcare channel intelligence, announced enhancements to their Scorecard capabilities as part of ValueTrak 8.0 software release. Improvements include advanced Specialty and Channel Data Management metrics, integrating data completeness, timeliness, and accuracy monitoring with traditional Fee-For-Service (FFS) metrics. In addition, the ValueTrak Scorecard includes a proven review and approval workflow to support and complement existing manufacturer payment approval processes.

ValueCentric's workflow-style scorecarding boasts interactive capabilities, allowing users to review automated performance measurements and make business adjustments and immediate payment approvals. Additionally, carry-over credits from previous scorecards can be applied to the current scorecard quarter, providing consistency in reporting, an audit trail of credits and payments, and reducing manual errors.

"We understand our customers have complex relationships with their wholesalers, and the data only tells part of the story," said Cameron Hall, Vice President of Products for ValueCentric. "ValueTrak's Scorecard module leverages the platform's built-in automation capabilities to measure performance, then allows users to input additional intelligence during their review and acceptance of the performance and payment results. With a detailed audit trail and the ability to customize the output, ValueTrak's Scorecard has become the system of record for many Manufacturers in measuring partner performance," said Hall.

ValueCentric's latest Scorecard enhancements merge new data quality metrics with traditional scorecarding measures such as Days-On-Hand, Service Level, Inventory Appreciation, Returns Monitoring, Chargebacks inclusion, and more. Additional personalization capabilities include basis-point driven payment parameters, credit carry-over tie-in, Scorecard approval workflow, and the ability to export directly to Excel as a workbook or other BI tools as a data link. The company has numerous clients utilizing their standard scorecarding platform, but has seen a rise in customers requesting custom metrics that fit unique and dynamic FFS agreements. With the latest software release, customizations become easier and quicker to implement across individual customers.

For inquiries about ValueTrak's Scorecard module, please contact [sales@valuecentric.com](mailto:sales@valuecentric.com)

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### About ValueCentric:

ValueCentric is the leader in channel data management and analytic solutions for the healthcare industry. Its mission is to help customers leverage their channel data to improve business decisions, reduce costs, and increase the speed in which products reach patients in need. Pharmaceutical, specialty pharma, and medical product companies including marquee customers AstraZeneca and Novo Nordisk trust their platform, ValueTrak. ValueTrak provides trade, finance, managed markets, and sales teams with a flexible and powerful platform to improve business relationships, manage orders, and integrate key pharmacy and channel data to make more informed product decisions. ValueCentric continues to be a pioneer in the pharmaceutical, specialty, and medical products industries investing in big data solutions and improving how all parties can use data to optimally manage their product performance in the channel.

For more information, please visit [www.valuecentric.com](http://www.valuecentric.com), and follow us on LinkedIn at [www.linkedin.com/company/valuecentric](http://www.linkedin.com/company/valuecentric)

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