

INTELLIGENT INTERVENTIONS PATIENT ACCESS

YOUR CHALLENGE(S)

- Reaching all eligible patients with your therapy
- Shortening patients' time to therapy
- Uncovering all roadblocks to therapy
- Possessing up-to-date data, showing your Field Reimbursement Managers where to focus their actions
- Monitoring the effectiveness of patient assistance programs

At a Glance: Intelligent Interventions



Identify roadblocks to therapy with predictive AI/ML modeling; take early intervention



Drive intelligent outcomes with models that evolve with each patient's experience



Provide the "Next Best Action" to speed patient time-to-therapy and drive adherence



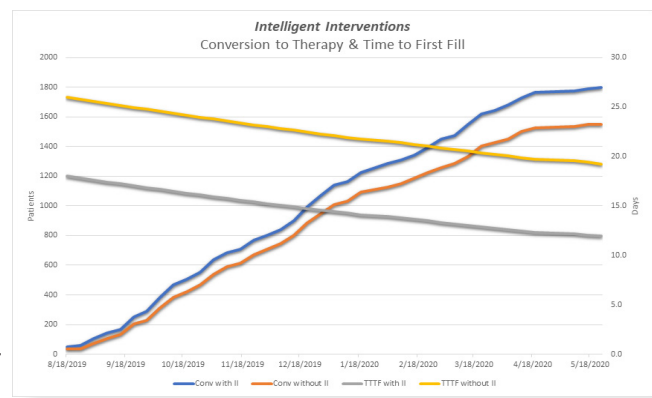
Inform persona-based strategies with interactive dashboards built on customizable KPIs

OUR SOLUTION

The integration of artificial intelligence and machine learning (AIML) within ValueTrak's Intelligent Interventions brings patient information together and reveals it to decision-makers. Intelligent Interventions identify at-risk patients and the action needed for individual patient pull-through and adherence.

All therapies and patients are not the same. Our AIML-fueled solutions leverage our powerful neural network models and statistical algorithms. At a patient level, Intelligent Interventions identify roadblocks based on unique cohort combinations across the patient journey continuum including Specialty Pharmacies, HUBs, Physicians, Payer, and others. As your product strategies evolve, your custom AIML model adapts, providing even stronger intelligence.

Intelligent Interventions come to life in persona-based, interactive dashboards. Customized for your unique therapy, product KPIs are configurable for personas such as Market Access, Brand Management, Field Teams, Commercial Operations, and more.



Intelligent Interventions provides increased patient conversion rates and reduced time to therapy.

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