

ValueCentric and PDX/Rx.com Unveil Their Newest Capabilities at NACDS: Compliance and Persistency Programs and Prescription Data Reporting in Real-Time

San Diego, CA (August 22, 2008) – Over seventy attendees from forty different pharmaceutical companies are expected to gather at the San Diego Marriott before the NACDS conference on August 25 to learn about the unique service offerings that ValueCentric and PDX-Rx.com now have available: ValueTrak Compliance & Persistency Programs that combine ValueCentric's suite of proven patient-centric tools with real time visibility of trade and prescription data from PDX-Rx.com's participating customers, a network of as many as 11,000 retail pharmacy locations.

Dave Janca, founder and CEO of ValueCentric explained, "These new combined capabilities of ValueCentric and PDX-Rx.com expand manufacturers' visibility of their product movement deeper into the supply chain to include the prescription leaving the store. The linking of ValueCentric's trade data with PDX-Rx.com's prescription data along with compliance programs provides unique options to manufacturers allowing them to truly manage their products from initial shipments to the trade through to how they impact prescription compliance rates. This is all now available through ValueTrak – A Unified Data and Services Platform."

Steve Friedman, Vice President, Pharmaceutical Trade Relations at PDX-Rx.com stated, "Manufacturers can now obtain full visibility of their product activity. The combination of ValueCentric's trade data with PDX-Rx.com participating pharmacy prescription data allows manufacturers to monitor and report at each step in the supply chain, drive improved patient care with higher compliance rates, increase sales and profitability, and have one common, easy-to-use platform to manage all the data."

The invitation-only breakfast is to be held in the Santa Rosa Room on the lower level of the San Diego Marriott Hotel and Marina from 7am to 8am, August 24th. The presentation by ValueCentric and PDX-Rx.com will provide an overview of these new services and the clear, identifiable ROI that they offer. Based on ValueCentric's and PDX-Rx.com's success to date with these new programs, the two companies expect tremendous interest from pharmaceutical manufacturers.

"ValueCentric and PDX-Rx.com together are truly redefining how pharmaceutical companies share, access and benefit from available industry data. No other service offering of this nature exists in the market today that matches the daily updating and real time access of this comprehensive and vital information." Janca adds.

About ValueCentric:

ValueCentric, LLC® is the leading provider of on-demand data management and performance analytics to the pharmaceutical industry. ValueTrak, its on-demand Unified Data and Services platform, manages and analyzes supply chain critical data -- sales, inventory, orders, chargebacks, returns, and prescription data - for over 120 world-class pharmaceutical companies such as AstraZeneca, Johnson & Johnson, Procter & Gamble and Roche Pharmaceuticals. As a Sarbanes Oxley Compliant platform, ValueTrak provides unmatched data integrity and reliability in a single solution that addresses the growing need for data convergence across the finished goods supply chain. To learn more, please visit www.valuecentric.com or contact Joe Bovi, Vice President, Sales at (781) 771-9827.

About PDX:

PDX, Inc., a subsidiary of National Health Systems, Inc., was established in 1985 and continues to build on its commitment to retail pharmacy and patient care. Providing excellence in pharmacy software technology and services, PDX addresses the requirements of high volume prescription filling and the pressing demands of third party processing. Over 11,000 retail drug stores use PDX software technology to fill, bill, and track prescriptions.

About Rx.com:

Located in Fort Worth, Texas, Rx.com Partners, LP — an affiliate of National Health Systems, Inc. — provides an integrated suite of technology and services to the pharmacy industry including retail-based mail order and traditional central fill services; pharmacy workflow technology; an electronic, web-enabled healthcare record; centralized data files; medication therapy management (MTM); pharmaceutical manufacturer performance programs; and electronic prescription technologies. Comprising a single, integrated solution no other single provider or group of technology providers can offer, the Rx.com suite of products and services is specifically engineered to reinforce Pharmacy's trusted role in healthcare as it enhances profitability, regains ground lost to PBMs, and delivers better patient care. To learn more about PDX-Rx.com, please contact Steve Friedman, Vice President, Pharmaceutical Trade Relations at sfriedman@rx.com or (845) 638-9609.