

Apotex Selects ValueCentric to Plan & Monitor Supply Chain Movement and Provide Real-Time Financial Analysis

Orchard Park, NY (June 26, 2007) – ValueCentric, LLC®, the leading provider of on-demand data management and performance analytics to the pharmaceutical industry, today announced that, Apotex Corp has selected the company's award-winning ValueTrak® solution to forecast and monitor supply chain movement for its extensive generic product line. Apotex produces over 260 generic drugs in more than 4,000 dosages and formats and markets its products in 115 countries worldwide.

Apotex joins over 30 existing ValueCentric customers, and a growing base of generic manufacturers that selected ValueTrak to analyze sales, inventory, service levels and supply chain data. In making the announcement, Dave Janca, ValueCentric's Founder & CEO, commented, "Given the company's extensive product line, ValueTrak will provide Apotex the ability to view critical supply chain information at various levels of detail from a total market perspective, into customer distribution centers and down to outlets such as retail stores, hospitals and clinics. With an emphasis on exception management and alerts, the ValueTrak application processes thousands of daily transactions to present critical information to the Apotex trade teams, financial executives, market analytics specialists, and sales and operational managers. Apotex can utilize this information to analyze product movement, inventories, contract sales and other key financial metrics"

In naming ValueCentric as their data management and performance analytics provider, Tammy McIntire, Apotex Corp President, noted, "ValueTrak's real-time financial analysis capabilities will allow us to better measure trading partners' performance and improve business relationships. Most importantly, ValueTrak will help us to maintain supply chain visibility, allow us to become more proactive in assessing potential challenges in the chain, and should positively impact how we plan product movement in the Apotex supply chain"

"ValueCentric is committed to providing world-class pharmaceutical companies such as Apotex with the best data analytics and planning platform the industry has to offer. Given ValueTrak's Sarbanes-Oxley compliant services, secure on-demand environment, infrastructure efficiencies, rapid implementation, seamless upgrades and real-time data management, we are confident that Apotex will see a rapid and measurable return on investment," Janca added.

About ValueCentric:

ValueCentric, LLC® is the leading provider of on-demand data management and performance analytics to the pharmaceutical industry. Through its secure, Sarbanes-Oxley compliant hosted data service, ValueTrak®, the company analyzes manufacturer's sales, inventory, service levels and supply chain data. Serving world-class customers such as AstraZeneca, P&G Pharmaceuticals and Johnson & Johnson, ValueCentric's best-in-class technology strengthens and enhances the profitability of relationships between suppliers and the finished goods forward participants in their supply chain. To learn more, please visit www.valuecentric.com or contact David Flood, Vice President, Information Services, at 716-667-0297 x103.

About Apotex:

Apotex Corp. is the US Company that markets the product of Apotex, Inc., the largest Canadian-owned manufacturer of prescription drugs. Through its sales and marketing headquarters in Weston, Florida and operations center in Indianapolis, Apotex Corp, is committed to providing safe and affordable generic medicines. Products manufactured by Apotex Inc. and marketed by the Apotex Group are sold in 115 countries around the world. For more information visit www.apotexcorp.com.