

ValueCentric to Monitor Genzyme's Inventory Management Agreement Compliance and Product Movement

Orchard Park, NY (June 15, 2006) – ValueCentric, LLC announced today that Genzyme Corporation has completed implementation of the company's award-winning ValueTrakSM hosted data management and performance analytics capabilities to support Genzyme's Inventory Management Agreement program management and business monitoring needs.

In making the announcement, Dave Janca, ValueCentric's Founder and CEO, noted, "We are honored to include Genzyme among our world-class customers. Genzyme has already benefited from ValueTrak's unmatched speed to value in that we were able to meet their aggressive implementation schedule. Genzyme was fully operational with over 25 of their customers within 30 days of contract signing. The next step is for Genzyme to begin to see a consistent return on investment made possible through our rapid deployment methodology."

Today, with ValueTrak analyzing more than 30% of the U.S. pharmaceutical industry's sales and product movement, Genzyme joins more than 20 pharmaceutical companies who rely on ValueTrak to analyze sales, inventory, service levels and supply chain data, including data provided through the emerging use of RFID.

Following an intense review of data solution providers, Nicholas Grund, Genzyme's Vice President, Sales Operations, commented, "At Genzyme, it is extremely important for us to have a comprehensive system to monitor the downstream activity in our supply chain. We also need to be diligent around customer compliance of our Inventory Management Agreements. The speed at which ValueCentric was able implement our requirements in these areas convinced us that we made the right decision in choosing ValueCentric and their team's expertise."

"The ValueCentric services team prides itself on speed and quality in delivering our on demand solution, ValueTrak. We dedicate ourselves to the goals of our customers and provide the expertise to deliver on them. Internally, we are committed to providing the best analytical data services the industry has to offer. As we continue to aggressively add new capabilities to ValueTrak, our customers will be positioned on the forefront of business performance improvements. Our objective continues to be that of helping our customers remain a step ahead of industry change," Janca added.

About ValueCentric:

ValueCentric, LLC is a leading data management and performance analytics company providing on-demand services to the pharmaceutical industry. Through its hosted data service, ValueTrak^(SM), the company offers innovative approaches to analyzing and managing product sales inventory, service levels and supply chain data, including data provided through RFID. ValueCentric's best-in-class technology strengthens and enhances the profitability of relationships between suppliers and the finished goods forward participants in their supply chain. To learn more, please visit www.valuecentric.com.

About Genzyme:

One of the world's leading biotechnology companies, Genzyme is dedicated to making a major positive impact on the lives of people with serious diseases. This year marks the 25th anniversary of Genzyme's founding. Since 1981, the company has grown from a small start-up to a diversified enterprise with more than 8,000 employees in locations spanning the globe. Genzyme has been selected by FORTUNE as one of the "100 Best Companies to Work for" in the United States.

With many established products and services helping patients in more than 80 countries, Genzyme is a leader in the effort to develop and apply the most advanced technologies in the life sciences. The company's products and services are focused on rare inherited disorders, kidney disease, orthopaedics, cancer, transplant and immune diseases, and diagnostic testing. Genzyme's commitment to innovation continues today with a substantial development program focused on these fields, as well as heart disease and other areas of unmet medical need.

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